

# CROWLEY JONES™

Innovative Products.  
Designed, built, delivered.

For Immediate Release – 18 April 2011

## *CrowleyJones, L.P. Presents SoapTime® at Bed Bath & Beyond*

CrowleyJones launches SoapTime at select Bed Bath & Beyond stores Summer 2011. CrowleyJones is known for its innovative designs & functional products that address every day consumer needs.



SoapTime is the newest solution to help moms teach their children “Healthy Habits for Life”. SoapTime is a patented system that provides a multi-media “Edutainment” experience that encourages children to wash, makes hand washing FUN, teaches them proper wash time (:20 seconds) AND delivers entertaining & educational content while they wash. SoapTime has 3 themed bottle options: Elephant, Earth, & ABC’s, each of which is recognized by the SmartBase®.

Pressing the pump will begin to play one of the unique sound files & begin the LED light show! Families can spend more “Up Time” with SoapTime, an innovation to a family’s most important asset: their health!

For more information visit [www.crowleyjones.com](http://www.crowleyjones.com)  
Or contact [lilly.cueto@crowleyjones.com](mailto:lilly.cueto@crowleyjones.com)